

WELCOME TO THE WORLD OF DEKI

Deki Electronics is like a bonsai. Small yet complete.
Complete range of plastic film capacitors with a choice of technologies.

Every branch and twig shaped or eliminated until the chosen image is achieved.
Clear focus on quality and providing solutions.

The image maintained and improved by constant pruning and trimming.
Commitment to training and knowledge enhancement



Over Three decades of Support

- Established in 1984, in technical collaboration with Okaya Electric Industries, Japan

India's largest film capacitor manufacturer

- Annual Production Capacity of 1.2 billion pcs/annum

One stop shop

- Full range of film capacitors, technologies, constructions, encapsulations,
- pitch size and dielectrics available

Serving all segments of the electronics sector

- Lighting, Consumer Electronics, Telecom, Medical, Industrial, Automotive, IT Hardware, Fan Regulators, Energy meters ...

Ambitious prospects

- Average Annual Growth in Turnover (last 10 years): 25%

Product & Process management systems implemented in spirit & approvals received

- ERTL / ENEC / UL for X2 range / CACT & CDOT
- IATF 16949:2016/ ISO 9001: 2015 / ISO 14001: 2015 / ISO 18001: 2007
- Customer Specific Approvals: Sony / Sanyo / Philips / Sharp / JVC / Toshiba / Panasonic / Osram, BAG...

Highest quality standards

- Single Digit PPM level for all capacitors, zero defect for automotive

Global reach

- Exporting to Europe, Hong Kong, China, Thailand, Philippines, Malaysia, South Korea, Middle East & The America's

Committed team

- 600 + member team, low attrition rate
- A team that learns together, delivers together, grows together

Design Capability

- DSIR recognized Technical Centre enables customers to make informed selection from a wide range of film capacitors

Quality

- Three decades of manufacturing experience
- 4 Ms designed, established and enabled to consistently deliver single digit PPM to dynamic customer expectations

Cost

- Global scale at internationally competitive prices
- Continual improvement in business processes leading to benchmark yields

Delivery

- Flexible delivery, short lead times, “Vendor managed inventory” projects

Service

- Passionate, customer oriented team that aims at leveraging great service as our competitive edge

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Top 15: Electronic Components Manufacturers

The Indian electronic system design and manufacturing (ESDM) industry is entering a phase of vast potential. According to numbers shared by the Department of Electronics & Information Technology (DeitY) and the Task Force Report, the estimated production of electronics in the country will reach US\$ 104 billion by the year 2020, resulting in a gap of US\$ 296 billion between demand and what domestic manufacturing can deliver. This creates a unique opportunity for companies in the ESDM sector to look at India as their next destination, to cater to local demand as well as act as an export hub.

Moreover, the government is boosting large scale manufacturing of electronic components in India by setting up manufacturing clusters, initiating skill development schemes and even offering incentive schemes like the Modified Special Incentive Package Scheme (MSIPS). These initiatives have driven the growth of existing players while paving the way for new ones to enter.

Electronics Bazaar has attempted to rank the top electronic components manufacturers in India. The ranking is based on the companies'

revenues in the financial year 2013-14. Most of the companies listed have registered growth compared to 2012-13. There has been a change in the rankings of a number of companies. This year, Deki Electronics Ltd has moved ahead of Globe Capacitors Ltd to the third position while Keltron Component Complex Ltd moved down to the sixth position, replacing Cosmo Ferrites Ltd, which moved to the fifth position. However, Epcos India, maintained the first position with a whopping jump of more than ₹ 1000 million in total revenue. This year's top scorers also have a new entry in Rosy Electronics Pvt Ltd, which is ranked eleventh.

The companies ranked have their components manufacturing facility in India. We have not included companies that manufacture connectors or are solely manufacturing semiconductors. We also chose not to include Bharat Electronics Ltd (BEL) in the ranking as it is a multi-product and multi-unit company. Many companies like Solid State Systems Pvt Ltd, Cermet Resistronics Pvt Ltd, etc, could not be ranked as their revenue figures were not accessible, while some companies also declined to disclose their revenue

figures. A few leading companies which did not share their revenue details with us are listed among 'Other leading electronic components manufacturers in India'.

The revenue figures have been procured from the website of the Ministry of Corporate Affairs (MCA), government of India. Some companies also sent us their balance sheets.

Disclaimer: While Electronics Bazaar's editorial team has taken the utmost care to contact all possible sources to make the list comprehensive, we may have inadvertently left out a few companies from this list. Information contained in the following report has been obtained from sources deemed reliable, and Electronics Bazaar makes no claims with respect to its accuracy. Neither Electronics Bazaar nor its affiliates, officers, directors, employees, owners, representatives nor any of its data or content providers shall be liable for any errors or for any actions taken by any entity on the basis of this information.

1	Epcos India Pvt Ltd Revenue for FY 2013-14: ₹ 4918.3 million	2	Vishay Components India Pvt Ltd Revenue for FY 2013-14: ₹ 2507.2 million
3	Deki Electronics Ltd Revenue for FY 2013-14: ₹ 235.5 million	4	Globe Capacitors Ltd Revenue for FY 2013-14: ₹ 247.5 million
5	Cosmo Ferrites Ltd Revenue for FY 2013-14: ₹ 187.7 million	6	Keltron Component Complex Ltd Revenue for FY 2013-14: ₹ 557.7 million
7	Desai Electronics Pvt Ltd Revenue for FY 2013-14: ₹ 354.9 million	8	SG-U-IN Electricals Ltd Revenue for FY 2013-14: ₹ 528.8 million
9	Victor Component Systems Pvt Ltd Revenue for FY 2013-14: ₹ 494.1 million	10	Incap Ltd Revenue for FY 2013-14: ₹ 381.4 million
11	Rosy Electronics Pvt Ltd Revenue for FY 2013-14: ₹ 323 million	12	Aicon Electronics Pvt Ltd Revenue for FY 2013-14: ₹ 323.2 million
13	Watts Electronics Pvt Ltd Revenue for FY 2013-14: ₹ 317.6 million	14	Genius Electrical & Electronics Pvt Ltd Revenue for FY 2013-14: ₹ 262.2 million
15	Prismatic Engineering Pvt Ltd Revenue for FY 2013-14: ₹ 150.7 million		

At the core of our strategy

Listen carefully to customers

In depth interaction during regular visits to customers, factory tours by customers, participation in trade fairs, deep dive team analysis of complaints and feedback, half yearly Customer Satisfaction Surveys (Internal/External)

Learn from the competition

Emerging technology and applications – Japan, EU

Cost effective automation for mass manufacturing – Korea, Taiwan

High productivity, economies of scale, pricing strategy – China

Deki Culture

Shared vision , a learning organization, an enabled passionate team

Effective & Consistent communication

Internal newsletter “Sandharitrika”, suggestions scheme, monthly departmental meetings, annual appraisals, Skill mapping, small group activities, Quarterly newsletter “Charge”, technical paper “Primer”, technical seminars, PPM meetings, regular vendor interactions

**Recognized as an independent research center by Department of Science & Industrial Research,
Government of India**

The Centre is primarily responsible for:

- Design & Development of Capacitors
- Documentation Centre for all Specification
- Training Cell
- Competitor Analysis
- Reliability Testing
- Approval Coordination
- Technical Seminars

Deki Customers



AHUJA



APC
Legendary Reliability



ASIAN ELECTRONICS LIMITED

passion for electronics

b,a,g, beetel



Clalight UNIQTRONIC
VOLTAGE CONTROL BALLAST TECHNOLOGY



Crompton Greaves



Finoglow



HALONIX



HUGO

INDIA NIPPON ELECTRICALS LIMITED

INDOASIAN
energy management



JVC
The Perfect Experience



Kwik life



NTL
assembling links together



OSCAR

OSRAM

Panasonic
ideas for life



PHILIPS

SECURE

SHARP

JOCOMEET HPL

SONY



TOSHIBA

tyco
Electronics



VISIONTEK



Deki Customers - Automotive



Blowell Auto



Fiam Minda

Six Sigma Initiative

- **We started a Six Sigma Initiative in each Dept of the company in Oct 2009 to solve chronic issues.**
- **The problems are solved through DMAIC Methodology.**
- **There is an involvement of 45% operators in these projects and the reason for success is basic discipline of project meetings and commitment of Project leaders.**
- **Till July, 2018, we have completed 75 projects successfully and presently 10 projects are running.**

THANK YOU

www.dekielectronics.com